



Atharva Institute of Management Studies

Activity / Event Report

Name of Event/Title : A guest Session on Executive's Pitch For Inter-College Competition at National Level

Resource person : Ms. Radhika Ahuja

Organization : Executive Shiksha

Designation : Chief Executive Officer

Contact No : 9987229130

Email Id : radhika.ahuja@cygnusit.com

Date(s) of conduction : 19th March 2025 and 20th March 2025

Class : MMS SEM II (Batch 2024-26)

Faculty coordinator : Dr. Monika Shrimali

Student coordinator/ committee : Ms. Priyal, Mr. Rohit

DESCRIPTION

Executive's Pitch: 2025

Introduction

- Brief overview of the pitch's purpose
- Alignment with the company's vision and strategic goals for 2025

Objectives

- **Enhance Presentation Skills:** Equip students with the ability to craft and deliver compelling pitches, focusing on clarity, conciseness, and persuasive communication.
- **Develop Strategic Thinking:** Encourage students to identify key objectives and outcomes, fostering a strategic approach to problem-solving and decision-making.
- **Introduce Executive Functions:** Provide insights into executive functions such as planning, organization, and self-regulation, and their impact on academic and professional success.

Key Takeaways

- **Structure of Effective Pitches:** Understanding the components of a successful pitch, including problem identification, proposed solutions, and value propositions.
- **Role of Executive Functions in Learning:** Recognizing how executive functions influence learning processes and strategies to support their development.
- **Practical Application:** Opportunities to apply learned concepts through interactive activities, such as creating and presenting mock pitches.

Learning Outcomes

- **Improved Communication Abilities:** Students will be able to design and deliver pitches that effectively convey their ideas and engage their audience.
- **Enhanced Cognitive Skills:** Students will better understand their cognitive processes, leading to improved learning strategies and academic performance.
- **Increased Self-Awareness:** Through metacognitive practices, students will gain insights into their learning styles and how to leverage their strengths.

Resource Person Profile

Name of Resource Person: Ms. Radhika Ahuja



With a robust foundation in business strategy and a keen understanding of the digital landscape, I navigate the intersection of education, technology, and marketing with finesse. My journey began at tender age of 12 when I started my first business, and honed my analytical skills and developed a strategic mindset that fuels my ventures today.

As an entrepreneur, I've spearheaded groundbreaking projects in the EdTech space, leveraging innovative technologies to revolutionize learning experiences. My expertise in marketing analysis and social media management ensures that every initiative is backed by data-driven insights and reaches its intended audience effectively.

Passionate about empowering individuals, I also serve as a personality development coach, guiding others to unlock their full potential and achieve personal and professional growth.

Communication with Resource Person



radhika.ahuja@cygnusit.com

to Dr, director, Gaanyesh, gauri.sane, me ▾

Namaste Monika Madam,

Tushar Mishra this Side regarding Participation of Students from your College in Executive Pitch Event wherein they are required to present their Business Ideas.

Guest Session for guiding them better will be provided from our end.

Kindly let me know Dates for Guest Lecture.

Event Flyer

The flyer is for the Atharva Institute of Management Studies, affiliated to the University of Mumbai. It announces a 'Guest Session for Executive's Pitch 2K25', a national-level event by Executive Shiksha. The event is split into two divisions: Division A on Wednesday, 19/3/2025, and Division B on Thursday, 20/3/2025. The flyer features a dark blue background with white and green text. At the top, the Atharva logo and name are displayed. Below that, the event title is prominently shown. A central icon of a clock and calendar is positioned above the event details. At the bottom, there is an illustration of three stacks of gold coins with green arrows pointing upwards, symbolizing growth, next to a smartphone and a calculator.

ATHARVA
INSTITUTE OF
MANAGEMENT STUDIES

ATHARVA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to University of Mumbai, Approved by DTE & AICTE)

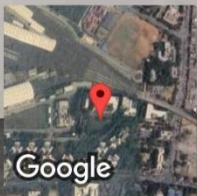
Presents
**Guest Session for
Executive's Pitch 2K25**
A National Level Event by Executive Shiksha



Division A	Division B
Date & Day- 19/3/2025, Wednesday	Date & Day- 20/3/2025, Thursday
Time - 11:30 am to 1 pm	Time - 2:00 pm to 3:30 pm
Venue - Class room no. 9	Venue - Class room no. 8



Glimpse of Event

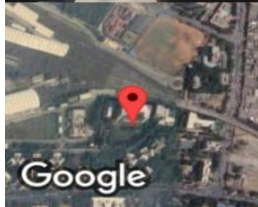


Google

GPS Map Camera

Mumbai, Maharashtra, India

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Lat 19.197583° Long 72.82544°
19/03/2025 12:23 PM GMT +05:30



Google

GPS Map Camera

Mumbai, Maharashtra, India

Atharva Educational Trust, Atharva Back Rd, Malad, Charkop Naka, Asmita Jyoti Housing Society, Malad West, Mumbai, Maharashtra 400095, India
Lat 19.198171° Long 72.825993°
19/03/2025 12:01 PM GMT +05:30



GPS Map Camera

Mumbai, Maharashtra, India

Atharva Educational Trust, Atharva Back Rd, Malad, Charkop Naka,
Asmita Jyoti Housing Society, Malad West, Mumbai, Maharashtra
400095, India

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Google

Attendance sheet with signature

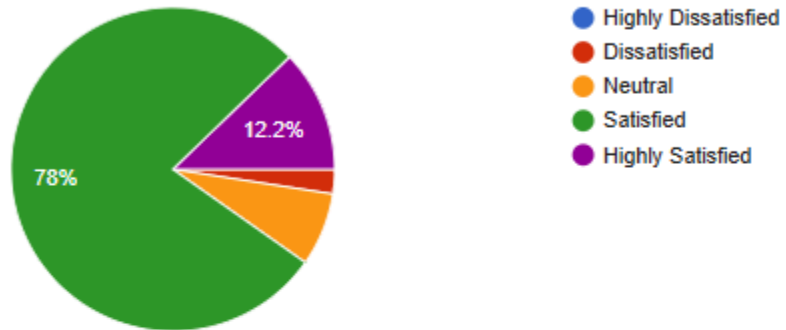
Roll No.	Name	Signature
A - 1	Devesh Agrawal	Devesh
A - 3	Purvaja Bhanji	Purvaja
A - 7	Priya Darade	Priya
A - 10	Manas Dicholkar	Manas
A - 11	Geetika ghadi	Geetika
A - 15	Ritika Gupta	Ritika
A - 16	Princi Hurkat	Princi
A - 17	Varsha Ingali	Varsha
A - 18	Karina Jaiswal	Karina
A - 19	Sangeeta Jakhad	Sangeeta
A - 20	Rushikesh Jamodkar	Rushikesh
A - 22	Gauravi Keny	Gauravi
A - 23	Abdullah khan	Abdullah
A - 25	tanaya lokhande	Tanaya
A - 27	Vaibhav Matkar	Vaibhav
A - 28	Riddhi Mhatre	Riddhi
A - 29	Krutika More	Krutika
A - 30	Sanket Narole	Sanket
A - 32	Vandana Paliwal	Vandana
A - 34	Afabi Patel	Afabi
A - 35	Vidit Patil	Vidit
A - 38	Utkarsha Pokale	Utkarsha
A - 40	Samwad Raul	Samwad
A - 41	Ritu Raut	Rituraut
A - 42	Jaydeep Sable	Jaydeep
A - 44	Prasad Salunkhe	Prasad
A - 46	Gauri Sarmalkar	Gauri
A - 47	Preeti Shetty	Preeti
A - 48	Hrutwik Shinde	Hrutwik
A - 51	Siddhi Shirsat	Siddhi
A - 52	Riya Shukla	Riya
A - 54	vedika Singh	Vedika
A - 56	Sushmitha sukka	Sushmitha
A - 57	Prachi susne	Prachi
A - 58	Pallavi Talwatkar	Pallavi
A - 60	Priyal vishwakarma	Priyal
A - 61	Rohit Vishwakarma	Rohit
A - 62	Mitali Zitre	Mitali
A - 64	Arya Sharma	Arya
A - 65	Sumit mahadik	Sumit

Roll No.	Name	Signature
B - 2	Om Vijay Banote	<u>Omji</u>
B - 3	Shraddha Kiran Bansode	<u>Shraddha</u>
B - 4	Keshav Gokul Bhagwat	<u>Keshav</u>
B - 5	Jasneet Singh	<u>Jasneet</u>
B - 6	Anshu Kapildev chauhan	<u>Anshu</u>
B - 7	Priyanka Chaudhari	<u>Priyanka</u>
B - 8	Nishita Choughule	<u>Nishita</u>
B - 9	Radhika Chourasiya	<u>Radhika</u>
B - 11	Akshata Dholwade	<u>Akshata</u>
B - 12	Shweta Gaikwad	<u>Shweta</u>
B - 13	Nikhil Gawande	<u>Nikhil</u>
B - 14	Khushi Subhash Halwai	<u>Khushi</u>
B - 16	Aksash Jadhav	<u>Aksash</u>
B - 17	Rani kishan jadhav	<u>Rani</u>
B - 18	Mahek Chetan Jasani	<u>Mahek</u>
B - 20	Dhananjay Kadam	<u>Dhananjay</u>
B - 21	Trupti Rakesh Kadam	<u>Trupti</u>
B - 23	Bhavesh Kathar	<u>Bhavesh</u>
B - 24	Shubham Khanvilkar	<u>Shubham</u>
B - 25	Khushal Khawale	<u>Khushal</u>
B - 28	Ekta Suresh Lalwani	<u>Ekta</u>
B - 30	Sanket Somnath Malode	<u>Sanket</u>
B - 31	Pratik Dada Mane	<u>Pratik</u>
B - 32	Adesh Vinod Mhatre	<u>Adesh</u>
B - 33	Chinmay Rajendra More	<u>Chinmay</u>
B - 34	Priyanka Vilas Paithankar	<u>Priyanka</u>
B - 35	Rohit Waman Palkar	<u>Rohit</u>
B - 37	Mayur Pramod Patil	<u>Mayur</u>
B - 38	Viraj Vilasrao Patil	<u>Viraj</u>
B - 39	Abhiraj Abhay Pawar	<u>Abhiraj</u>
B - 40	Hrishik Sanjay Pawar	<u>Hrishik</u>
B - 42	Shreyash Pednekar	<u>Shreyash</u>
B - 44	Rrucha Ravindra Rane	<u>Rrucha</u>
B - 45	Siddhi Rajesh Rathod	<u>Siddhi</u>
B - 46	Shruti Sanap	<u>Shruti</u>
B - 48	Vidhi Prashant Sanghvi	<u>Vidhi</u>
B - 49	Khushi Sajanalal Saroj	<u>Khushi</u>
B - 50	Sarvesh Sunil Sathe	<u>Sarvesh</u>
B - 51	Shivani Sharma	<u>Shivani</u>
B - 52	Tanvi Mohan Shirke	<u>Tanvi</u>
B - 53	Atharva Vinay Sonone	<u>Atharva</u>
B - 54	Abhishek Sontakke	<u>Abhishek</u>
B - 55	Tejas Sanjay Tarambale	<u>Tejas</u>
B - 56	Aditi Gopal Thakur	<u>Aditi</u>
B - 61	Kinjal Ghanshyam Vyas	<u>Kinjal</u>
B - 62	Disha Nirmal Waghmare	<u>Disha</u>
B - 63	Supriya Walnut	<u>Supriya</u>
B - 64	Kiran yadav	<u>Kiran</u>
B - 65	Sanskriti Yadav	<u>Sanskriti</u>
B - 66	AbhayDubey	<u>Abhay</u>

Feedback Analysis

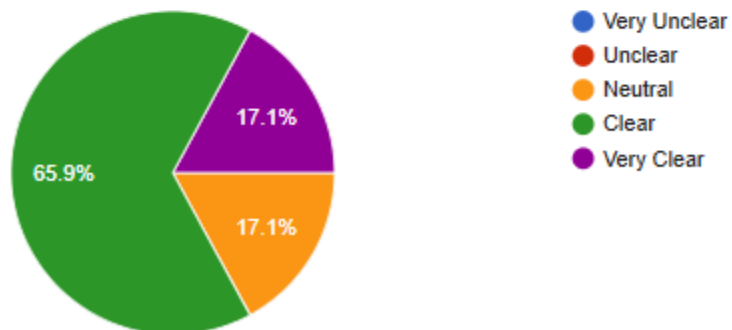
Overall, how satisfied are you with the session?

41 responses



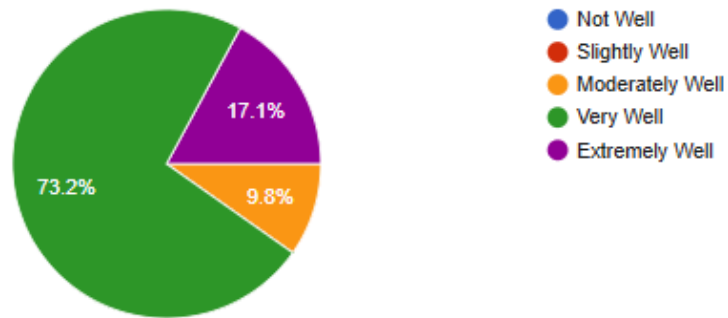
How clear and understandable was the presentation?

41 responses



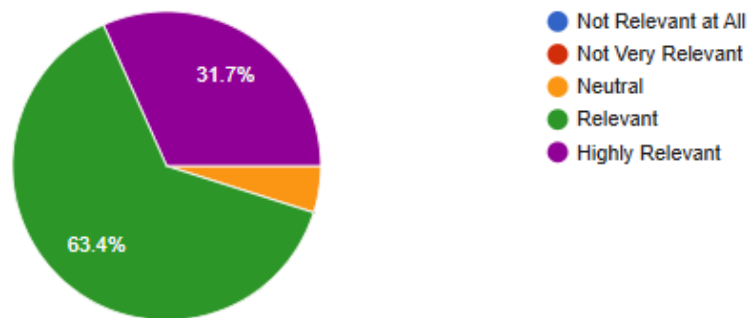
How well did the session cover the key aspects of the topic?

41 responses



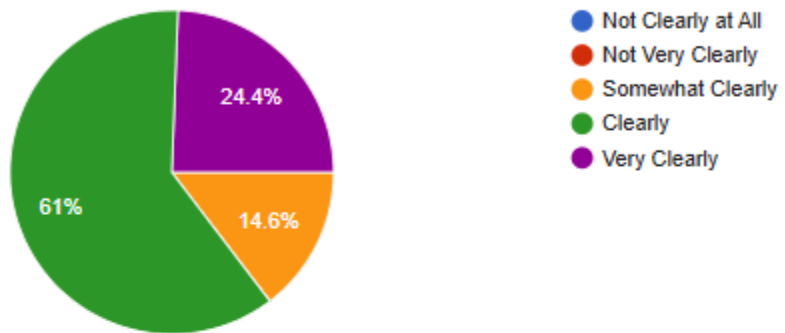
How relevant was the session on?

41 responses



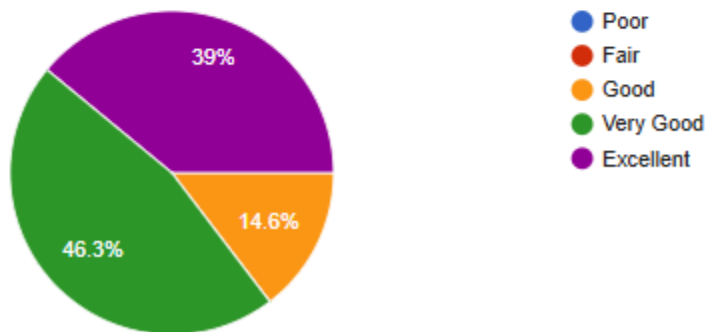
How well was the topic explained?

41 responses



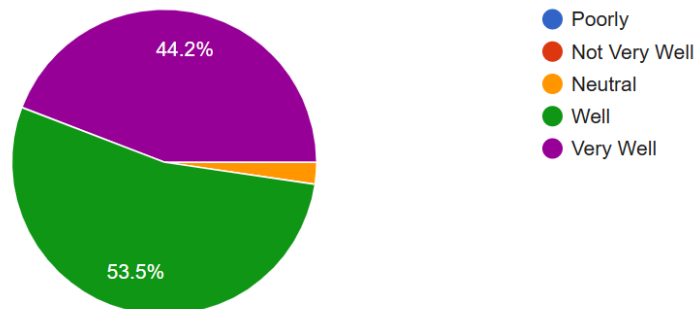
How would you rate the speaker's knowledge?

41 responses



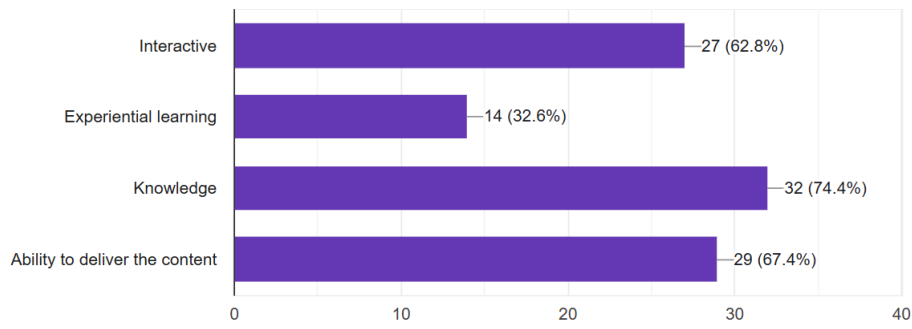
How well did the speaker respond to questions from the audience?

43 responses



Highlight two major aspects of the speaker?

43 responses



EVENT REPORT PREPARED BY: Dr. Monika Shrimali

Verified by: Dr. D. Henry

Submitted to: Dr. D. Henry Babu – Director - AIMS